

## COMMITTEE-AT-LARGE MINUTES: JULY 21, 2008

The Committee-at-Large meeting was held on July 21, 2008 in the Village Hall at 6:30 p.m. Those in attendance were President Hoerchler, Trustees Malina, Swank, Linthicum, Gloeckner, Fiedler, Village Clerk Crane, Village Administrator Nielsen, Jerry Green, Chief Building Inspector, Doug Gruenke, Village Attorney and Brian Buchheit and Doug Ratermann of Henry, Meisenheimer, & Gende, Village Engineers. Trustee Brandmeyer attended briefly by telephone.

### Marketing Plan for New Baden

Andrea Nafziger, an independent marketing consultant, attended the meeting to discuss a marketing plan for New Baden. She was contacted about setting up an awareness campaign for the Village. The Board needs to decide: What the message will be about new Baden; Who will be the target audience (metro-east, St. Louis); When will the action take place; Where will the media plan be utilized (print, radio, websites, television); and Why – the goals of the campaign and what will be done with the feedback. A budget will need to be determined so she has a clear understanding about what she has to work with. At that point, she can put together a campaign that would be presented to the Board.

### Park & Recreation Hardship Policy

Renee Meinhardt, Park & Rec Coordinator, was in attendance to discuss establishing a hardship policy for the families of New Baden. In the past, the Athletic Boosters offered them for all sports. It was decided that it will be based on a case by case basis.

### Summer Camp Summary

Renee Meinhardt also reported that three camps have run so far this summer, resulting in a profit of \$627.00. The Dance Camp and Travel the World Camp were cancelled due to lack of registration. The last camp will be "Wet n' Wild" fun.

### Fall Baseball League

Renee Meinhardt asked the Boards permission in establishing a Fall Baseball League. It would be comprised of the select teams and travelling teams in the area. It would run for 5 weeks from September 13 to October 13, 2008. The cost would be \$400 per team. She currently has 12 teams willing to play in this league. It will coincide with the fall soccer schedule, but there will be no conflicts with the playing of the games. She believes this could make a profit of \$750 to \$900. The Board agreed for the establishment of the Fall Baseball League. She stated since this is her first year, she had not looked into a Fall Softball League, but it is a possibility for next year.

### Batting Cage in Park

Renee also suggested a batting cage in the Park. The cost would be approximately \$2,200.00 for the cage, structure and rock. She stated she did have potential assistance coming from the Lions Club and the Athletic Boosters. She thought the ideal place would be south of the playground equipment near diamond #2.

### Advertising Signs

An inquiry was made regarding the signs that are posted at the back of the Legion Ball Diamond. He wanted to know if the fees from those sponsors came to the Village. Jerry Green also clarified that the signs posted in the Park are in Violation. He will have them removed.

### Camp Supervisors Fees

Trustee Swank inquired on who determined the fees paid to the supervisors of the Drama Camp and the Art Camp. She wanted it verified that those were approved by the Board members in the future.

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### Ordinance #763: Amend Ordinance #759

Gloeckner made the motion to pass Ordinance #763 which amends Ordinance #759. The address for the proposed Day Care was originally assumed to be 509 West Hanover Street. When St. Clair County re-addressed that area for the Minor Subdivision, the address was changed to 517 West Hanover Street. Swank seconded the motion; vote: Fiedler aye, Malina aye, Swank aye, Linthicum aye, Gloeckner aye; nay none, motion carried.

### Village Properties

The Village owns several vacant properties. There have been some inquiries regarding the sale of Village property. Attorney Doug Gruenke has been checking into the process for the Village to sell these properties. There are basically two options available. The first is to sell the property for a price of at least 80% of its appraised value. This appraised value has to be set by an MAI Certified Appraiser. These appraisals tend to be expensive. This option is handled by a resolution. The other option is to have an ordinance directing the sale of the property. It would need to be published in a newspaper that bids are being accepted. Gruenke said this is the most common method.

### Greenmount Cemetery

It was brought to the Board's attention that there are residents walking their dogs at Greenmount Cemetery and not cleaning up after them. It was decided to have Attorney Gruenke prepare an ordinance for next month banning dogs from both Greenmount Cemetery and the City Cemetery. Signs will also be posted. Another issue was the grass being cut on Sunday mornings at Greenmount. Administrator Nielsen will address that issue with Greenmaster's Lawncare who is currently maintaining the cemeteries.

### Water Tower Inspections

Brian Buchheit of HMG presented information on inspections of water tanks. Normally these are done every 2 to 5 years. A sanitary inspection should take place every year. HMG's cost is approximately \$2,000.00 for the inspection. It would be an additional \$2,000.00 for a cleaning. He recommends budgeting for next year between \$5,000.00 and \$6,000.00. Spring and fall is the best time to have the tank down for a few days while this is taken care of. Both tanks are in need of inspection; Brian recommends budgeting between \$10,000.00 and \$12,000.00 for the 2009-2010 budget.

### Waste Water Treatment Plant

Brian Buchheit stated that the Village is currently going out for bids for the new WWTP. The bids will be opened on August 29, 2008; the Board will give approval at the September 8, 2008 regular meeting. By the end of September, the State of Illinois can issue the loan to the Village.

### Plum Lane Drainage

Drainage engineers from HMG have looked at the drainage issue in the 200 block of Plum Lane. Doug Ratermann of HMG explained the letter submitted to the Board. Suggestions include curbing work on Plum Lane, concrete bottom work on the ditch and/or rip rap work along the ditch. Trustee Gloeckner, who lives in this area, suggested a "T" to connect the pipes. Administrator Nielsen will get quotes for curbing at that location (and any others that might need it). Doug Ratermann will price a concrete box.

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TIF: Storefront Improvements

Trustee Gloeckner suggested that the Storefront Improvement Grant offered through TIF be increased from the \$1,000.00 to either \$3,000.00 or \$5,000.00. . Brandmeyer suggests \$5,000.00 be offered and that the applicant must submit an application and have Board approval before any work begins. It was decided to have the Board review this on their own and have their suggestions ready at the next meeting.

TIF Request: Hodges Produce & More

Kathleen Hodges of Hodges Produce & More is requesting TIF assistance with the installation of a new air conditioning/heating system. This matter was also tabled.

Pool Bathhouse Renovation

Included with the OSLAD grant is renovating the Legion Memorial Pool bathhouse. Administrator Nielsen wanted the Boards opinion on how the structure should appear. It was agreed upon to have regular rafters with a shingle roof. Along with that, any renovations must make the pool handicap accessible. Administrator Nielsen is working with Jerry Green, Building Inspector, on these changes.

Park Benches

Discussion of park benches was tabled until the next meeting.

Dumpsters

Trustee Malina suggested that all businesses that have a dumpster located at the side of their building, must have some shield to hide it from view, not necessarily having it fully enclosed. Dumpsters at apartments should be placed on pads and fully enclosed. Trustee Malina and Administrator Nielsen will send out a letter to the businesses to have their opinion voiced on this new suggestion.

Planning Commission Recommendation: Twin View Subdivision

The Planning Commission met on July 15, 2008 to discuss the Final Plat for the Griesbaum Subdivision (located on Route 161 in St. Clair County). It was agreed upon to change the name to Twin View Subdivision to eliminate any confusion with the numerous other Griesbaum subdivisions. Another suggestion was to include 60 feet for an entrance street in Lot 3. This would prohibit the property in the rear of the lot from being landlocked. Gloeckner made the motion to approve the final plat, the name of the subdivision and the 60 foot easement contingent upon the placement of the street on the plat. The ideal location would be to have the street line up with Weatherholt Drive for any future placement of crossing signals. Seconded by Malina; vote: Malina aye, Swank aye, Linthicum aye, Gloeckner aye, Fiedler aye; nay none, motion carried.

North Ridge Estates

The approval of the final plat for North Ridge Estates was presented for approval. The only item of issue is the covenants. Attorney Gruenke would like a ??? covenants before final approval given. Swank made the motion to approve North Ridge Estates contingent on final approval from Attorney Gruenke, second by Linthicum; vote: Malina aye, Swank aye, Linthicum aye, Gloeckner aye, Fiedler aye; nay none, motion carried.

Library Lease

The lease the Village has with the Library expired in July. Trustee Fiedler is working on the lease and would like to discuss it at the next meeting. The matter was tabled.

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Alternative Vehicles:  
Golf Carts

Discussion centered on the approval of a Golf Cart Ordinance similar to the one recently adopted by Breese, Illinois. One suggestion was to change the time to 10:30 p.m. to allow residents who are possibly at the park sufficient time to get home. Chief Riley inquired on requiring a windshield for anyone driving in rain or snow. The only places that could be possibly cross Hanover Street would be at Railway Street and 9<sup>th</sup> Street. But without the installation of signals, state statute states that a vehicle of this type cannot cross. Attorney Gruenke will prepare an ordinance amending the time, must have a windshield and allowable crossings for the August 4, 2008 meeting.

There being no other business to be discussed, Malina made the motion to adjourn, seconded by Gloeckner. Meeting adjourned at 8:30 p.m.

Respectfully submitted,

Teri L Crane, Village Clerk

Approved: August 4, 2008

Timothy J. Hoerchler, Village President